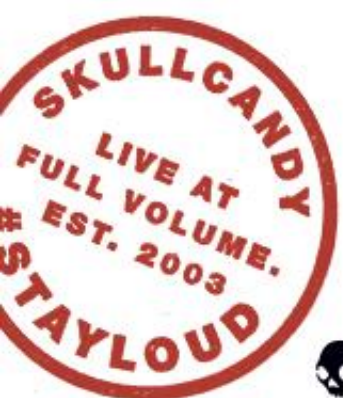


 **Skullcandy**

HESH 3

SALES SHEETS



HESH 3

Our bestselling wireless headphone,
redesigned from the ground up.

- Bluetooth® Wireless
- Up to 22 Hour Battery Life
- Rapid Charge
- Refined Premium Acoustics
- Memory Foam Ear Cushions
- Noise-Isolating Fit
- Foldable Design
- Voice Prompts
- Built-In Microphone
- Call, Track, Volume Control



Bluetooth
Wireless



Up to 22 Hr
Battery Life



Built-In
Microphone



Rapid Charge



Call, Track and
Volume control

HESH 3 SKUS



S6HTW-K033
BLACK/BLACK
9/1/17



S6HTW-K441
GRAY/GRAY
9/1/17



S6HTW-J617
BLUE/BLUE
9/1/17



S6HTW-K613
RED/RED
9/1/17



Skullcandy

HESH 3

Contents

Hesh 3 Wireless Headphones
Micro USB to USB Charging Cable
Detachable AUX Cable

Packaging Specs

Length: 207mm
Width: 58mm
Height (w/ tab): 245mm
Weight: 1.142kg

Tech Specs

Headphone Type: Over-ear, Bluetooth
Driver Size: 40mm
Impedance: 32 ohms
Battery Type: Lithium-Ion
Frequency Response: 20Hz - 20KHz
Weight (without cable): 200g
Battery Life: Up to 22 Hours
Rapid Charge: 5 min charge = 90 min play (10 min = 3hrs)
Microphone & Remote: Yes, Built-in, Three Buttons
Warranty: 2 Year Limited





HESH

THE LEGACY

HESH THE LEGACY

HESH

2.4MM units/ \$44MM



HESH 2

2.8MM Units/\$75MM



HESH 2 WIRELESS

993K/\$50MM



6,000,000+
UNITS SOLD



HESH THE LEGACY

#1 IN DOLLARS¹

#1 IN UNITS²

#1 SEARCH TERM³

#1 MOST TRAFFICKED⁴



1 - NPD, U.S. Under \$100, 2015 - 2016

2 - NPD, U.S. Under \$100, 2015 (#3 in 2016, #1 was Uproar BT)

3 - [skullcandy.com](https://www.skullcandy.com), 2016 (18,500 searches)

4 - [skullcandy.com](https://www.skullcandy.com), Product Detail Page, 2016 (600k views)

HESH CONSUMER PROFILE

Trend-conscious students and early work force entrants looking for products that complement their style while meeting their functional and budgetary needs.

Gender: 55% Male, 45% Female

Age: 16 - 27 (Gen Z & Millennials)

- Cool looking headphones that complement my style
- Sounds great for all the music I love
- Goes with me everywhere I go
- Lasts throughout my day
- Comfortable enough to wear all day
- Easy to use
- Not overpriced



HESH CONSUMER SAYS

BestBuy.com: 4.5/5 stars

Amazon.com: 4.2/5 stars

Amazon.co.uk: 4.3/5 stars

“These are my first pair of wireless headphones and my first pair of Skullcandy all together. I have to say I absolutely LOVE them and am mad I didn’t buy them sooner. They are super comfortable. Sound quality is superb, even with the volume maxed...would absolutely recommend to anyone.”

Kate, [bestbuy.com](https://www.bestbuy.com)

“2016 Christmas gift for my son. He loves them! They sounded so great I bought a black pair for myself and now I use them more than my Beats! Thanks”

James Johnson, [amazon.com](https://www.amazon.com)

“Oh I love them. Lost my first one had to get another asap. Can’t wait to get them”

Elisha Waud, [amazon.co.uk](https://www.amazon.co.uk)



