

Introducing the Toshiba Satellite Pro A50-C and Satellite Pro R50-C – two new laptops that businesses can rely on



**Neuss, Germany, 20th August 2015** – Toshiba Europe GmbH today announces the Toshiba Satellite Pro A50-C and Satellite Pro R50-C - designed specifically for business use enabling increased productivity and efficiency, in or out of the office. The Satellite Pro A50-C is designed for performance and peace of mind with all models benefiting from Toshiba's Reliability Guarantee <sup>1</sup> . For those looking for an affordable entry into dedicated business computing, the Satellite Pro R50-C is the ideal option with a range of configurations to suit a variety of needs. Although different in nature, both models are designed to withstand the rigours of modern work and benefit from thirty years of Toshiba laptop development expertise.

**Satellite Pro A50-C – Reliability Guaranteed**

The 39.6 cm (15.6") Satellite Pro A50-C comes equipped with advanced productivity and performance features to suit the more demanding users whether at their desk or on the move. Featuring up to 5th gen Intel® Core™ i7 CPUs to deliver an optimised performance that enables professionals to get more done. The option of either high speed HDD or

premium SSD offers greater flexibility to meet a variety of storage requirements while up to NVIDIA® GeForce® 930M graphics with 2 GB VRAM are included to ensure smooth video playback and enhanced visuals. Every aspect of the device has been considered to facilitate comfortable working on a daily basis such as the inclusion of a numeric keyboard to enhance productivity. The choice of an HD or Full HD non-reflective display helps to combat the glare of office lighting while displaying all detail with incredible detail and clarity.

The Satellite Pro A50-C also benefits from the accompaniment of Toshiba's Reliability Guarantee<sup>1</sup> – a promise that in the unlikely event of the laptop breaking down, the user will receive a full refund and free repair. To install further confidence throughout the life of the product, all Satellite Pro A50-C models have been H.A.L.T.<sup>2</sup> (Highly Accelerated Lifestyle Test) tested by independent German institute TÜV Rheinland® to simulate three years usage to ensure they are built to last.

#### **Satellite Pro R50-C – Dependable business computing**

The 39.6 cm (15.6") Satellite Pro R50-C has been developed for essential business computing for everyday tasks based on Toshiba's rich experience in laptop manufacturing. Depending on individual requirements, businesses can choose from a variety of processor configurations up to 5th gen Intel® Core™ i3 CPUs combined with up to Intel® HD Graphics 5500. A working day battery life of up to 8<sup>3</sup> hours, inclusion of a numeric keyboard and the non-reflective HD display ensures professionals can remain productive wherever they are. The Satellite Pro R50-C is built with the same high quality values as the A50-C and data protection is enhanced by the 3D HDD sensor to lock the hard drive in case of accidental drops.

#### **Connected to every user's business needs**

The Satellite Pro A50-C and Satellite Pro R50-C are designed to enhance their user's connectivity and enable productivity whenever, wherever. With an HDMI® port, RGB, Gigabit LAN, SD card slot and four USB ports everything works seamlessly without the need for adaptors. The laptops feature the latest wireless technologies too, including wireless display technologies for presentation in meetings plus Intel® Dual Band Wireless-AC 3160 or 7265 for faster connections.

#### **Eco-friendly computing**

Built with the environment in mind, the Satellite Pro A50-C and Satellite Pro R50-C laptops

allow users to take control of their environmental impact. Eco Utility is built-in enabling users to customise their computer settings to maximise power efficiency and minimise energy consumption. Meanwhile both devices comply with Energy Star 6.1 requirements while the Satellite Pro R50-C is EPEAT certified.

The Satellite Pro A50-C and Satellite Pro R50-C will be available in Europe during the third quarter of 2015.

Toshiba Satellite Pro A50-C:

- Display: 39.6 cm (15.6") LED non-reflective HD (1366 x 768) or Full HD (1920 x 1080) LED display
- Processors: Up to 5th gen Intel® Core™ i7 CPUs
- Graphics: Up to NVIDIA® GeForce® 930M with 2 GB VRAM
- SSD/HDD: Up to 256 GB SSD or 1 TB HDD
- Memory: Up to 2 x 8 GB DDR3L 1600 MHz
- Connectivity: 1x HDMI® port, 2x USB 3.0 ports, 2x USB 2.0 ports, 1x SD card slot, 1 x RGB
- Communication: Intel® Dual Band Wireless-AC 3160 or 7265, wireless display technologies, Bluetooth® 4.0
- Full HD webcam with noise cancelling dual microphones
- ODD: Option of Super-multi DVD drive or no ODD
- OS: Available with up to Windows 10 Home (pre-installed) <sup>5</sup> or up to Windows 7 Professional pre-installed with Windows 10 Pro (on DVD) <sup>5</sup>
- Reliability Guarantee <sup>1</sup>
- Battery life: Up to 8 hours <sup>2</sup>
- Weight: Starting from 2.0 kg
- Dimensions: 379 x 258 x 23.95 mm

Toshiba Satellite Pro R50-C:

- Display: 39.6 cm (15.6") LED non-reflective HD (1366 x 768) LED display
- Processors: Up to 5th gen Intel® Core™ i3 CPUs
- Graphics: Up to Intel® HD Graphics 5500

- HDD: Up to 1 TB HDD
- Memory: Up to 8 GB DDR3L 1600 MHz
- Connectivity: 1x HDMI® port, 2x USB 2.0 ports and 2x USB 3.0 ports, 1x RGB, 1x SD card slot
- Communication: Intel® Dual Band Wireless-AC 3160 or 7265, wireless display technologies, Bluetooth® 4.0
- HD webcam
- ODD: Option of Super-multi DVD drive or no ODD
- OS: Available with up to Windows 10 Home (pre-installed) <sup>6</sup> or up to Windows 7 Professional pre-installed with Windows 10 Pro (on DVD) <sup>5</sup>
- Battery life: Up to 8 hours
- Weight: Starting from 2.0 kg
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#### **Connect Online**

Visit Toshiba's website for the latest product details, specifications and more:

[www.toshiba.eu](http://www.toshiba.eu)

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#### **About Toshiba**

Toshiba Corporation, a Fortune Global 500 company, channels world-class capabilities in advanced electronic and electrical product and systems into five strategic business domains: Energy & Infrastructure, Community Solutions, Healthcare Systems & Services, Electronic Devices & Components, and Lifestyles Products & Services. Guided by the principles of The Basic Commitment of the Toshiba Group, "Committed to People, Committed to the Future", Toshiba promotes global operations towards securing "Growth Through Creativity and Innovation", and is contributing to the achievement of a world in which people everywhere live in safe, secure and comfortable society.

Founded in Tokyo in 1875, today's Toshiba is at the heart of a global network of over 590 consolidated companies employing over 200,000 people worldwide, with annual sales surpassing 6.5 trillion yen (US\$63 billion). To find out more about Toshiba, visit [www.toshiba.co.jp/index.htm](http://www.toshiba.co.jp/index.htm)

Toshiba Europe GmbH, headquartered in Neuss, Germany, is a fully owned subsidiary of Toshiba Corporation, Tokyo.

<sup>1</sup> Subject to the Terms and Conditions. Selected countries only. Should your laptop break within one year of purchase, the customer may be eligible to claim a free Standard Warranty repair and a refund of the purchase price. Claims can only be made if the laptop has been registered within 30 days of purchase. Visit [www.toshiba.eu/reliability](http://www.toshiba.eu/reliability) for full Terms and Conditions.

<sup>2</sup> Tested under certain requirements

<sup>3</sup> Based on MobileMark 2012

<sup>4</sup> Silver rated. EPEAT registered in UK, France, Germany and Spain – see [www.epeat.net](http://www.epeat.net) for registration status by country.

<sup>5</sup> From September 2015

<sup>6</sup> From September 2015