

Samsung OMD Series SMART Signage

Experience brilliant semi-outdoor signage with high visibility and simplified connections



Businesses with in-window digital signage need versatile displays with high brightness to outshine indirect sunlight in storefront windows or outdoor settings. Businesses should be reassured their message is being seen and heard regardless of the conditions.

With Samsung SMART Outdoor Signage OMD Series Displays, businesses can brighten up any environment for 24/7 hours with LED Displays with high brightness of 2,500 nits and a 5,000:1 contrast ratio. And, with wireless connectivity, and Samsung's 2nd Generation SSSP, installation and management has never been simpler.

Brighten up any environment, with brilliant semi-outdoor signage that outshines the competition.

Clear Dynamic High Visibility

- 2,500nit High Brightness
- 5,000:1 Super High Contrast Ratio
- Optional Reflection Cancelling Film

Simplest Installation and Management

- Clutter-Free Installation
- No need of a additional PC and Media Player
- Easy-to-use Mobile Software and PC Author



* Compatible with :
1. Android 4.0 ~ 4.4.2 (Galaxy S3, S4, S5, Galaxy Note2, Note3)
2. iOS 6.0 ~ 8.0 (iPhone 4, 4S, 5)

The Brilliant Semi-Outdoor Signage that is brighter than conventional Outdoor Signage



46", 55" and 75"



OMD-W



OMD-K

Features

- 2,500nit High Brightness
- 5,000:1 Super High Contrast Ratio
- Bundle Option Reflection Cancelling Film
- Auto Brightness Sensor
- Customizable Brightness Range
- Outstanding Energy Efficiency
- Simple installation and easy management
- Embedded Media Player and Built-in WiFi
- Direct Sunlight Endurable (110°C Tni LCD)
- Ultra low noise (30dBA)
- 24/7 Operation hour

High Brightness

BRIGHTER than most conventional 2,000nit outdoor signages



Conventional outdoor signage 2,000nit

OMD Series 2,500nit

High Contrast Ratio

VIVID and CRISP IMAGE even under the sunlight



Lower contrast Ratio

5000:1 C/R OMD Series

Auto Brightness



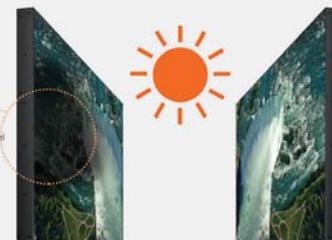
Minimum 400nit

Maximum 2,500nit

Direct Sunlight Endurable

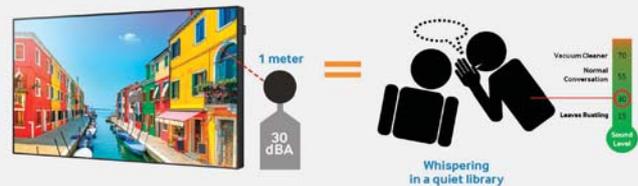
Blackening Defect

Conventional digital signage with 70°C or 80°C endurable panel



OMD Series: Tni 110°C LCD Panel

Low Noise



Connectivity



1. SD CARD
2. RS232C IN
3. RS232C OUT
4. IR OUT
5. CONTROL IN/ALU
6. DVI IN
7. HDMI IN (1)
8. HDMI IN (2)
9. DP IN
10. RGB IN
11. DP OUT (LOOP OUT)
12. AV/COMPONENT IN
13. AUDIO IN/OUT
14. RJ45
15. USB