

# 32:9 Ultra Stretch for Dynamic Digital Content

## Ultra Stretch Signage 88BH7D



88BH7D is a totally new signage format with a 32:9 widescreen and Ultra HD resolution. It can display eye-catching content dynamically, utilizing existing spaces and maximizing the interior effects thanks to its unique ratio. This product—a work of art in itself—promotes the value of spaces.



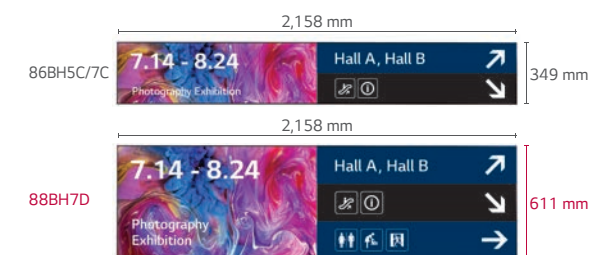
### Key Features

#### New Design Configuration



#### Ultra HD Resolution (3,840 x 1,080)

Ultra HD large screens deliver an immersive viewing experience.



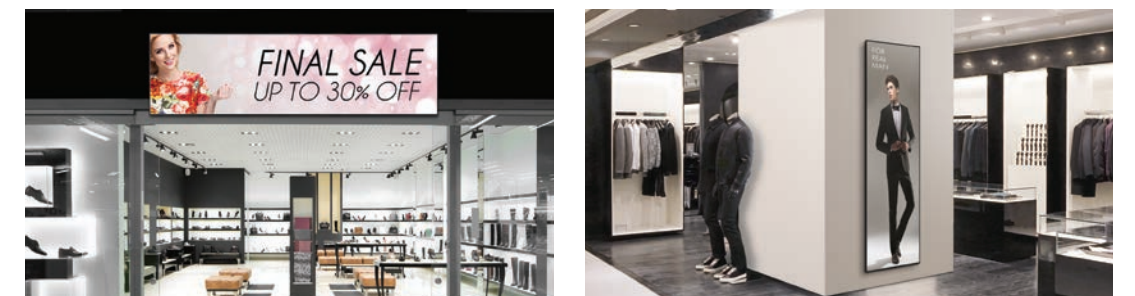
#### 32:9 Extended Wide Format

Dynamic content is delivered on one screen thanks to the new widescreen-format 32:9 bar-type display.



#### Sleek Design for Space

The Ultra Stretch Signage delivers seamless content as an in-store signboard or digital banner with its unique ratio. It maximizes both interior and advertisement effects, when installed in remaining or existing spaces, such as on a wall, pillar, or above the entrance.



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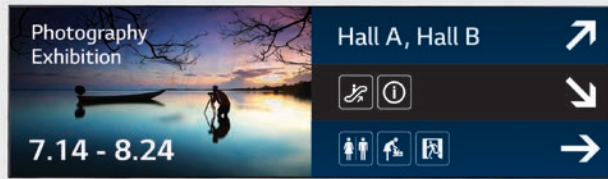
YouTube [youtube.com/c/LGCommercialDisplay](https://www.youtube.com/c/LGCommercialDisplay)

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# 32:9 Ultra Stretch for Dynamic Digital Content

## Ultra Stretch Signage 88BH7D



**Screen Size**  
88"

**88BH7D**

- Brightness: 700 cd/m<sup>2</sup>
- Aspect Ratio: 32:9
- Bezel: 4.4 mm (L/R), 5.9 mm (T/B)
- Depth: 103.9 mm
- Interface: HDMI (3), DP, RJ45, IR, USB (2), SD Card, RS232C



### Other Features

#### Multiple Screens



#### PBP with Four Divisions in Landscape or Portrait

The Picture-by-Picture (PBP) feature allows you to divide a screen into as many as four parts, in landscape or portrait installations. It is a very effective and convenient way to deliver several advertisements or pieces of information at the same time.



#### Content Management



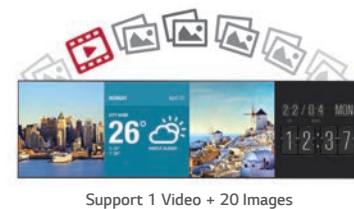
#### 32:9 Content Editing

With the LG SuperSign Media Editor, you can easily edit images or video clips of original content to fit 32:9 ratio.



#### Multiple Content Creation

Users can edit content that consists of one video and several still images (up to 20) as they want.

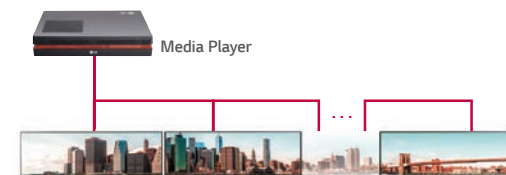


#### Convenient Connectivity Support



#### Tiling Scene with Daisy Chain

This product supports lateral tiling for 1x4 or 4x1 installations (landscape or portrait), and up to a 4x4 installation with a daisy chain configuration.



#### LAN Daisy Chain

The LAN daisy chain allows you to control and monitor devices, distribute content, and even update firmware.



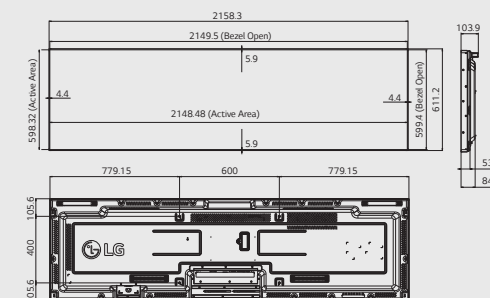
### Specifications

		88BH7D
PANEL	Screen Size	88"
	Panel Technology	IPS
	Aspect Ratio	32:9
	Native Resolution	3,840 x 1,080 (UHD)
	Brightness	700 cd/m <sup>2</sup> (Typ)
	Contrast Ratio	1,100:1 (Typ)
	Dynamic CR	500,000:1 (Typ)
	Viewing Angle (H x V)	178 x 178
	Color Depth	10bit(D), 1.07 Billion
	Response Time	8ms (G to G BW) typ.
	Surface Treatment	AGLR (Haze 3%)
Orientation	Landscape & Portrait Mode	
CONNECTIVITY	Input	HDMI (3), DP, OPS, DVI-D, Analog Audio, USB 2.0, USB 3.0, SD Card
	Output	DP, Analog Audio
	External Control	RS232C In/Out, RJ45 In/Out, IR & Light Sensor, Pixel Sensor
PHYSICAL SPECIFICATION	Bezel Color	Black
	Bezel Width	4.4 mm (L/R), 5.9 mm (U/D)
	Monitor Dimension (W x H x D)	2,158.3 x 611.2 x 103.9 mm
	Weight (Head)	34.2 kg
	Carton Dimensions (W x H x D)	2,274 x 717 x 212 mm
	Packed Weight	53.2 kg (Pallet included)
	Handle	Yes
VESA™ Standard Mount Interface	600 x 400 mm	
SPECIAL FEATURES	Temperature Sensor, Auto Brightness Sensor, Tile Mode, Natural Mode@Tile Mode, ISM Method, DPM Select, Energy Saving, Smart Energy Saving, File Play with USB/SD/Internal Memory, 2/3/4PBP, Internal Memory 8GB (System 4GB + Available 4GB), Wi-Fi Dongle Ready(Support Beacon function), 4K Up Scaling	
ENVIRONMENT CONDITIONS	Operation Temperature Range	0 °C to 40 °C
	Operation Humidity Range	10 % to 80 %
	Power Supply	100-240V~, 50/60Hz
POWER	Power Type	Built-In Power
	Power Typ. / Max.	400 W / 500 W
	Consumption Smart Energy Saving	30% of typical
STANDARD (CERTIFICATION)	Safety	UL / cUL / CB / TUV / KC
	EMC	FCC Class "A" / CE / KC
	ErP / Energy Star	Yes / No
MEDIA PLAYER COMPATIBILITY	OPS PC compatible (optional)	Yes
	External Media player Attachable	No
SOFTWARE COMPATIBILITY	Content Management Software	SuperSign Premium
	Control and Monitoring Software	SuperSign C
ACCESSORIES	Basic	Remote Controller (including battery 2ea), Power Cord, DP (2.6M), RS-232C Cable (3M), Owner's Manual (Website upload)
	Optional	AN-WF500 (Wi-Fi USB Dongle), MP700, KT-OPSA (OPS KIT), KT-SPO (RGB Sensor) ** Stand is not available

### Dimension (unit : mm)

88"

2,158.3 x 611.2 x 103.9 mm / 34.2 kg



### Connectivity

- 1 IR & LIGHT SENSOR
- 2 RS-232C In
- 3 RS-232C Out
- 4 AUDIO In
- 5 AUDIO Out
- 6 DP Out
- 7 DP In
- 8 DVI-D In
- 9 HDMI 1.4
- 10 HDMI 2.0
- 11 USB 2.0
- 12 USB 3.0
- 13 SD Card
- 14 LAN In
- 15 LAN Out
- 16 Pixel Sensor

