

Philips Brilliance LCD monitor with PerfectKolor Technology

# P-line 27" / 68.6cm Adobe RGB



272P4APJKHB

# Perfect Color

you know it when you see it

Get the perfect results you're looking for. This professional IPS-AHVA display delivers CrystalClear Quad HD images. PerfectKolor Technology ensures factory-calibrated 99% AdobeRGB color space and a billion colors for perfect results.

### **Brilliant performance with PerfectKolor**

- Pro color standards 99% AdobeRGB, 100% sRGB
- Precision-ready Factory-color calibration with report
- Six axis custom color adjustment
- 1.074 billion colors for smooth color gradations and detail
- SmartUniformity for consistent images
- IPS-AHVA wide-view technology for image and color accuracy
- Crystalclear images with Quad HD 2560x1440 pixels
- Less eye fatigue with Flicker-Free technology

# Designed for the way you work

- SmartErgoBase enables people-friendly ergonomic adjustments
- MultiView enables active dual connect and view at same time
- · Webcam with mic to connect and collaborate
- Built-in stereo speakers for multimedia
- USB 3.0 enables fast data transfers and smart phone charging



# Highlights

### PerfectKolor for exact results



The perfect color, you know it when you see it. These new monitors feature high quality brilliant panels for rich accurate color from every angle. Know that your color is consistent with professional industry-standard color, 99% Adobe RGB and 100% sRGB. Out of the box color precision with factory color calibration and a factory calibration report give you confidence right from the start. Adjust the color to your exact standards with six axis custom color adjustment. Save time and money with Philips monitors with PerfectKolor Technology.

### 10-bit colors

The 10-bit display delivers rich color depth with 1.074 billion colors and 12-bit internal processing for re-creating smooth, natural colors without gradations and color banding.

### **SmartUniformity**







with SmartUniformity

Fluctuations in brightness and color on LCD screens are a common phenomenon. Philips SmartUniformity mode delivers accurate images in terms of brightness; which is crucial for photography, design, and printing. With a color metric to assess color accuracy, this mode is calibrated to meet average luminance uniformity is greater than 95%. Selecting this mode will produce uniform and accurate images.

### **IPS-AHVA** display



IPS-AHVA displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS-AHVA displays give you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

### **Crystalclear images**

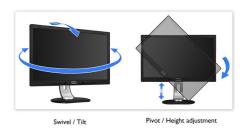
These latest Philips screens deliver Crystalclear, Quad HD 2560x1440 or 2560x1080 pixel images. Utilizing high performance panels with high density pixel count, 178/178 wide viewing angles, enabled by high bandwidth sources like Displayport, HDMI, Dual link DVI or optional Thunderbolt, these new displays will make your images and graphics come alive. Whether you are demanding professional requiring extremely detailed information for CAD-CAM solutions, using 3D graphic applications or a financial wizard working on huge spreadsheets, Philips displays will give you Crystalclear images.

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

### **SmartErgoBase**



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base's people-friendly height, swivel, tilt and rotation angle adjustments position the monitor for maximum comfort that can ease the physical strains of a long workday; cable management reduces cable clutter and keeps the workspace neat and professional.

### MultiView technology

With the ultra high resolution Philips
MultiView display you can now experience a
world of connectivity in a comfortable way
whether at office or at home. MultiView
enables active dual connect and view so that
you can work with multiple devices like PC and
Notebook side-by-side simultaneously, making
complex multi-tasking work a breeze.
Watching live football feed from your set-top
box on right side, while browsing the Internet
from your notebook on the left is now easy.
You may want to keep an eye on the live news
feed with audio in the small window, while
working on your latest blog.

### Webcam

Embedded webcam and microphone enables you to view and communicate with your colleagues and clients. This simple solution allows you to collaborate and share, saving precious time and travel related costs.

### **Built-in stereo speakers**

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.





















# **Specifications**

### Picture/Display

- LCD panel type: IPS-AHVA LCD
- · Backlight type: W-LED system
- Panel Size: 27 inch / 68.6 cm
- Effective viewing area: 596.7 (H) x 335.6 (V)
- · Aspect ratio: 16:9
- Optimum resolution: 2560 x 1440 @ 60Hz
- Response time (typical): 12 ms
- SmartResponse (typical): 5 ms (Gray to Gray)
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 1000:1
- SmartContrast: 50,000,000 :1
- Pixel pitch:  $0.233 \times 0.233 \text{ mm}$
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Picture enhancement: SmartImage
- Display colors: Color support 1.07 billion colors
- Color gamut: Adobe RGB 99%
- Scanning Frequency: 30 83 kHz (H) / 56 76 Hz
   (V)
- sRGB

## **Connectivity**

- USB: USB 3.0 x 3
- Signal Input: DVI-Dual Link (digital, HDCP), DisplayPort, HDMIx2
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

### **Convenience**

- Built-in Speakers: 2 W x 2
- Built-in webcam: 2.0 megapixel camera with microphone and LED indictor
- MultiView: PiP/PbP mode, 2x devices
- User convenience: Smartlmage, Menu, Multiview, Power On/Off. User
- Control software: SmartControl Premium
- OSD Languages: English, French, German, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukranian
- Other convenience: Kensington lock, VESA mount (100×100mm)
- Plug & Play Compatibility: DDC/Cl, Mac OS X, sRGB, Windows 8.1 / 8 / 7

## Stand

- Height adjustment: 150 mm
- Pivot: 90 degree
- Swivel: -65/65 degree
- Tilt: -5/20 degree

#### **Power**

- ECO mode: 25 W (typ.)
- On mode: 36.95 W (typ.) (EnergyStar 6.0 test method)
- Standby mode: <0.5 W (typ.)
- Off mode: <0.3 W (typ.)
- Power LED indicator: Operation White, Standby mode- White (blinking)
- Power supply: 100-240VAC, 50-60Hz, External

#### **Dimensions**

- Product with stand(max height): 639 x 580 x 242 mm
- Product without stand (mm): 639 x 405 x 64 mm
- Packaging in mm (WxHxD): 750 x 490 x 295 mm

# Weight

- Product with stand (kg): 7.5 kg
- · Product without stand (kg): 5.1 kg
- Product with packaging (kg): 13.8 kg

# **Operating conditions**

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Nonoperation: +40,000ft (12,192m)
- MTBF: 30,000 hour(s)

#### **Sustainability**

- Environmental and energy: EPEAT Gold\*,
   PowerSensor, EnergyStar 6.0, RoHS, TCO edge
- Recyclable packaging material: 100 %
- Post consumer recycled plastic: 65%
- Specific Substances: PVC / BFR free housing, Mercury free, Lead free

# **Compliance and standards**

 Regulatory Approvals: BSMI, CE Mark, cETLus, FCC Class B, GOST, SASO, SEMKO, TCO 6.0, TUV Ergo, TUV/GS, WEEE, CU-EAC

### Cabinat

- Front bezel: Black
- Rear cover: Black
- Foot: Black
- Finish: Texture

# Accessories

Shading hood



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