	ions				LW541H (El
			32	43	49
	Туре		Slim Direct		
DISPLAY	Resolution		1,920 x 1,080 (FHD)		
	Brightness		300cd/m ²		
	Dynamic Contrast Ratio		1,000,000:1		
	Static Contrast Ratio		1,200:1		
	Viewing Angle Degree		178° / 178°		
BROADCASTING SYSTEM	Analog		PAL/SECAM		
	Digital		DVB-T2/C/S2		
VIDEO	Triple XD Engine		•		
	Real Cinema 24p (3:3 Pull down)		•		
	Aspect Ratio		• 8 modes (16:9, Just scan, Original, Full Wide, 4:3, 14:9, Cinema Zoom 1, Zoom)		
AUDIO	Audio Output / Speaker System		10W + 10W / 2.0 ch		
	Sound Mode		6 modes (Standard, News, Music, Cinema, Sport, Game)		
	Clear Voice		•		
	Pro:Centric ®		Pro:Centric V		
			PCA 3.7 or below		
			1 Tuner		
			GEM / Flash		
GENERAL	Management		Self Diagnosis / EZ-Manager (for Initial Configuration)		
FEATURES	Interactivity		HTNG / HDMI-CEC		
	Connectivity		MHL		
	RJP Compatibility		LG / Teleadapt (RS232C), Teleadapt / Guestlink (HDMI CEC)		
	Advanced Setting Option		Auto Off / Auto Sleep, Smart Energy Saving, Motion Eye Care		
	Anti-theft System		Kensington Lock, Credenza / Security Screw Hole, Lock Down Plate, Commercial Swivel Stand		
COMMERCIAL FEA	TURES		Welcome Screen/Video, One Channel Map, Hotel Mode, Lock Mode, IR Out, Multi IR Code, Instant On, TV Link Interactive, External Speaker Out, External Power, SNMP, External Clock Ready		
	Side		HDMI In (2), USB 2.0, CI Slot		
INTERFACE	Rear		RF In (2), Component In (Video, RCA5), Component In (Audio), Optical Audio Out, HDMI / HDCP Input, RS-232C, Headphone Out, Clock Interface, LAN Port, External Speaker Out (2)		
CABINET (Unit : mm)	Bezel Width (L/R, U, B) : on bezel based		14.1, 13.6, 19.1	12.1, 12	2.1, 15.1
	Bezel Width (L/R, U, B) : off bezel based		11.6, 11.1, 16.6	9.8, 9.8, 12.8	
	Vesa		200 >	< 200	300 X 300
	WxHxD / weight (w/o stand)		733 x 436 x 72.2 (SPK 76.3) / 5.32kg	974 x 571 x 70.3 (SPK 79.4) / 9.2kg	1,107 x 645 x 70.3 (SPK 79.4) / 12k
	WxHxD / weight (with stand)		733 x 490 x 282 / 8.17kg	974 x 619 x 325 / 12.6kg	1,107 x 695 x 325 / 15.4kg
	WxHxD / weight (Carton)		812 x 520 x 190 / TBD	TBD / TBD	1,300 x 775 x 175 / 19.8kg
POWER	Voltage, HZ			100~240V, 50 / 60 Hz	
	Max (Watts)		TBD	TBD	TBD
	Typical (Watts)		27.5	40	38
	Stand-by (Watts)			0.3↓	
	Energy Saving (Min)		TBD	TBD	TBD
	Energy Saving (Med)		TBD	TBD	TBD
	Energy Saving (Max)		TBD	TBD	TBD
STANDARD APPROVAL	Safety		СВ		
	Environment		CE		
	Etc.		ROHS, ErP, Eco flower (EU only)		
	ErP Class		TBD		
		On Power Consumption	TBD		
	Luminance		TBD		
	Eco	Mercury		TBD	
		Presence of Lead	TBD		
	Average Annual		TBD		
				IBU	



Download LG Commercial Display Mobile App

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Pro: Centric[®]V

Comprehensive Hospitality Solution with Pro:Centric®

Now, you can manage your hotel more easily and efficiently with Pro:Centric® series TV models, helping your guests to have a more comfortable and convenient experience in their hotel room. You can also configure and/or update all guest room TVs via a centralized management system, thereby saving cost and workforce.



Key Features



navigates TV channels and program.

Pro:Centric enables to differentiate guest room

experiences with customizable billboards and

Electronic Program Guide(EPG) which easily

Pro:Centric enables centralized and intuitive in-room TV control from the TV settings to content creation and updates.

- Advanced wake-up time setting
 Weather • EPG • Man Hotel Information PMS Interfaced Service
 - Embedded Customizable Templates (Added one more template in 2016)

Features

Hospitality Features



Features

Commercial Swivel Stand Expand the rage of comfort for the guests with a commercial grade stand by allowing them to watch a TV from any angle.



Welcome Screen/Video

With the capability to display various video formats* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for. * mp4, avi, mov, tp, wma, ts etc.



Enable service engineers to recognize technical issues of a TV quickly and easily through a USB. The TV stores any technical issues encountered and can output them to a USB device.







LW541H (EU)

LW541H

- Pro:Centric[®] Application
- Embedded Customizable Templates
- Multiple Channel Spooling
- EZ-Manager
- Swivel Stand

*Full features are available when the model is connected to the Pro:Centric® server.

screen size

32", 43", 49"

Easy Content Management

• Up to 8 Hotel Channel Spooling



Optimized Total Cost of Ownership

Optimize TCO with Pro:Centric® by saving workforce and time for development & management cost for hospitality solutions.

Features

- EZ-Manager 2.1 for more efficient initial configuration
- Remote Management via RF & IP





TV. TV. MULTI IR

External Speaker Out

Enhance the entertainment experience by adding an additional speaker. Guests listen to and control the TV audio from anywhere in the business areas, including restrooms.

One Channel Map

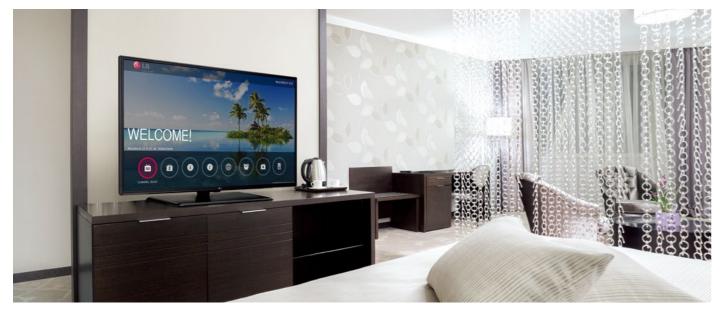
One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.

Multi IR

Multi IR function eliminate the remote control signal interference between TVs in multiple dwelling beds.



Comprehensive Hospitality Solution with Pro:Centric® Pro:Centric[®] V LW541H



The Pro:Centric® Application enabled with the Pro:Centric® server provides customizable templates. With those templates, hoteliers can add the hotel branded portal pages and channels. It is also ready for guest-centric services, such as a Welcome Page with the guest's name, Auto Language Setting and Billing Information with the customizable billboard and map pages, etc.

Pro:Centric® Features

Enhanced Customer Experience



Personalize the page with the Pro : Centric® applications(PCA) which improves guests' in-room experience by providing a variety of additional features conveniently just for them.





When linked with the Property Management System, it provides a Welcome Page with the guest name, Auto Language Setting and Billing information with the guest's name. (From 2016, Arabic, Hebrew, Persian language are also available)

• Various Additional Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose.

Easy Content Creation & Management



You can now differentiate your hotel with our customizable templates and pages which can be specialized for your property. Pro:Centric® provides you a solution that is easily customizable for your husiness



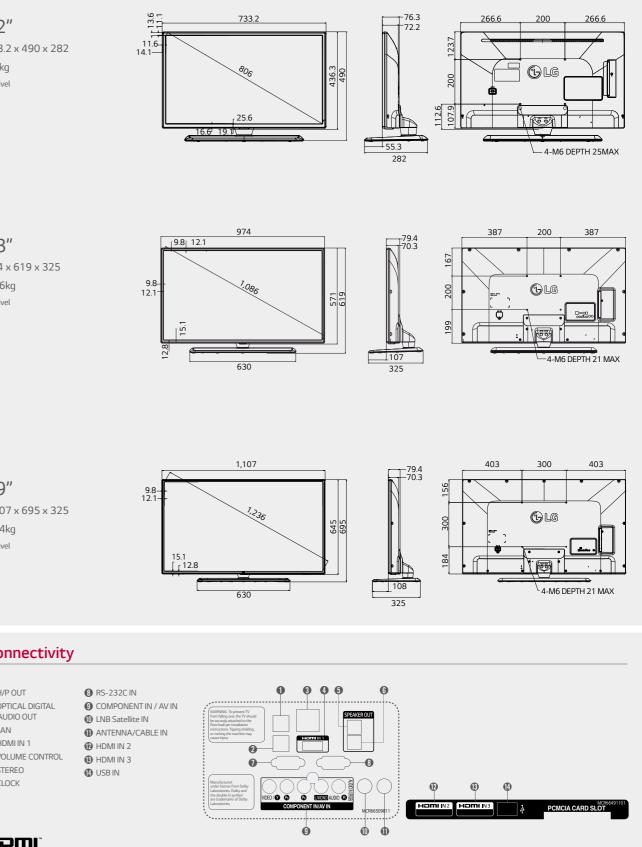
Customizable Template & Page

Choose an alternative look & feel template based on your preference, and edit multiple sections with 40 pages of billboards by yourself with the web based tool. (Max 15pages / section Available)

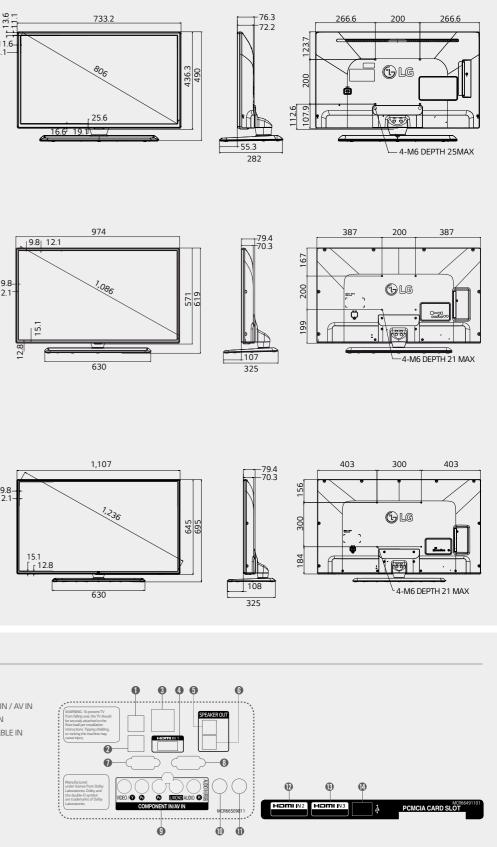


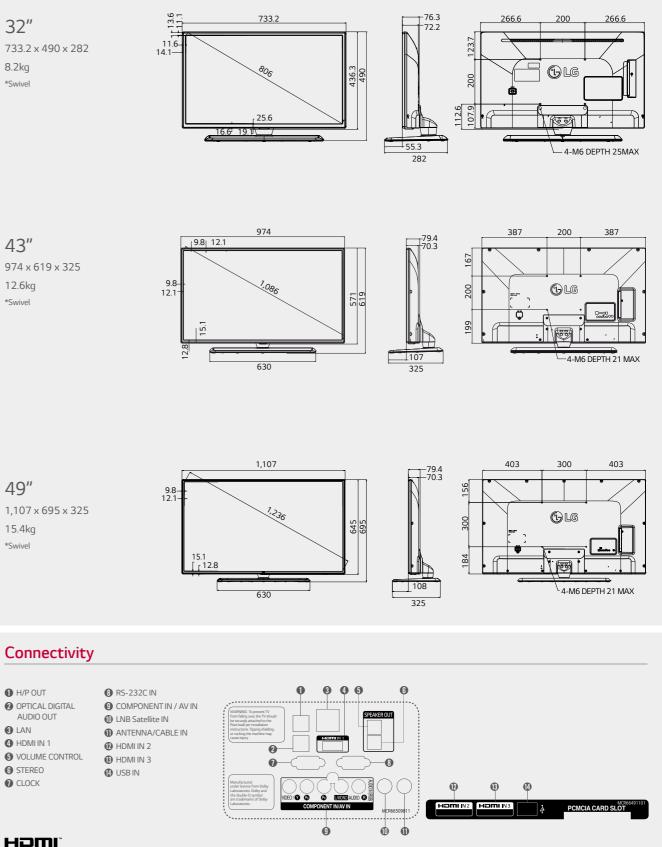
Operation of up to 8 hotel channels (22 sub-channels) can offer various information and added services.

Dimensions (mm, with stand)

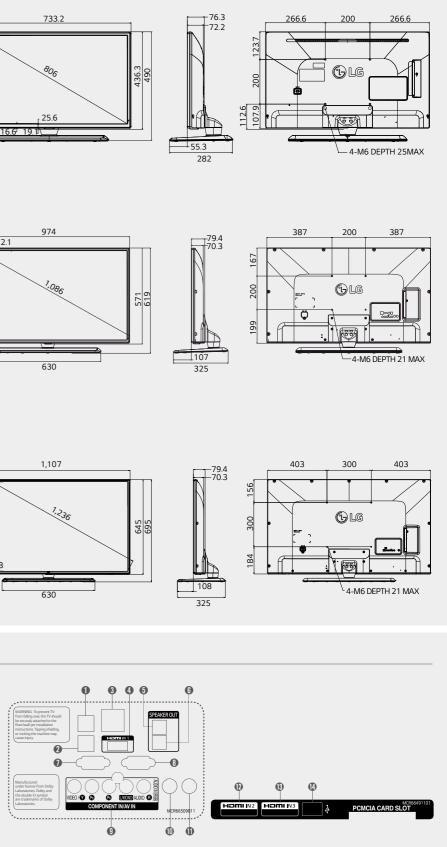


43" 12.6kg *Swive





H/P OUT	8 RS-232C IN
OPTICAL DIGITAL	COMPONENT IN / AV
AUDIO OUT	LNB Satellite IN
3 LAN	ANTENNA/CABLE IN
4 HDMI IN 1	HDMI IN 2
VOLUME CONTROL	HDMI IN 3
STEREO	USB IN
CLOCK	-



HOMI

• Multi Channel Spooling

Pro:Gentric V

EU