

# C500 Series

**OKI**  
PRINTING SOLUTIONS



**Professional in-house colour, delivered faster and more efficiently**

- |                         |   |
|-------------------------|---|
| A4                      | ✓ |
| Range of media handling | ✓ |
| Colour, mono            | ✓ |
| Print                   | ✓ |
| 1 - 10 users            | ✓ |



# Why compromise when you can have an OKI?

Perfect for any business with busy workgroups that want the maximum return on their IT investment. The compact low profile C500 Series has a host of essential features as standard that you'd normally expect to pay extra for, such as double-sided printing, built-in networking and a full three-year warranty, delivering much more than any office A4 colour printer.

These versatile, efficient and fast devices (up to 26ppm for colour and 30ppm for mono) are built for endurance and allow you to print on a wide range of media so that you can do so much more in-house. The C500 Series is ideal for everyday use in document-intensive environments.

## True versatility

High Definition toner produces vibrant, saturated colour with a stylish glossy finish, and an ability to print on a huge range of media (including card stock) puts the production of compelling marketing material within everyone's reach.

Now you can print an impressive variety of high quality single- and double-sided documents, from everyday items through to business cards, banners, and more. A compact, low profile design means that you can conveniently put it on your desk for arms-reach access to all your printed documents.

- ProQ2400 multi-level output quality, 1200 x 600dpi print resolution
- Microfine High Definition toner for maximum print quality
- Flexible media handling: from A6 to 1200mm banners; card stock up to 220gsm
- Compact, low profile design lets you pick up your documents with absolute ease
- OKI Template Manager makes it easy to create and print a range of document types



### Effortless efficiency

The C500 Series delivers efficient, affordable printing day after day. High yield toner cartridges and a paper supply that can be expanded to 880 sheets mean longer uninterrupted printing, and an easy to replace drum unit reduces the need for human intervention still further. Plus, automatic two-sided printing comes as standard and a convenient multi-purpose tray (MPT) lets you print longer runs on specialist media.

The C500 Series is fully networked as standard, allowing it to be shared across many users, and you can even monitor the printer remotely, thanks to OKI's PrintSuperVision software.

- 5,000 page consumables and separate drum unit for maximum uptime and lower running costs
- Standard paper supply of 350 sheets, including 100-sheet MPT (can expand to 880 sheets)
- Automatic two-sided printing reduces paper consumption and saves money
- PrintSuperVision software lets you track usage and monitor your printers
- 10/100 Ethernet built-in integration with your network, allowing sharing across many users, saving costs

### Enhanced productivity

With a fast 'first page out' time and class-leading print speeds, the most difficult deadlines become more manageable. The powerful processor and large memory lets you take on complex jobs with ease and there's an intelligent ECO mode that automatically supports faster throughput on small jobs.

- First page prints in just 8 seconds; continuous colour printing at up to 26ppm (30ppm black & white)
- Up to 532MHz processor and 256MB memory (expandable to 768MB<sup>1</sup>) for superior performance
- ECO mode improves throughput performance and reduces energy consumption
- PCL and PostScript<sup>3</sup> adds flexibility, making it perfect for more graphical applications

### Supporting your environmental policies

As you'd expect from OKI, the C500 Series has impressive green credentials. Automatic double-sided printing reduces paper use, and an ECO mode help conserve energy and resources. Power consumption is negligible in Deep Sleep, and OKI's Colour Access Policy Manager (CAPM) tool, included as standard, lets you set and maintain user access rights to control usage and costs.

- ECO mode saves costs and conserves resources
- Deep Sleep mode saves you money by reducing energy consumption to less than 1.1W<sup>1</sup>
- CAPM software for controlling and monitoring user access rights.
- Automatic double-sided printing reduces unnecessary paper usage

### Robust and reliable

Look beyond the thoughtful ergonomic design of the C500 Series and you'll see it is tough enough for the most demanding workloads. Our ultra-reliable digital LED technology has fewer moving parts, which means less wear and tear for exceptional reliability. This, plus durable components and a robust, built-to-last design, lets us include a massive three-year warranty as standard.

- Ultra-reliable digital LED print technology, pioneered by OKI and proven over 20 years
- Durable components and robust design
- Industry-leading three-year warranty as standard



## The C500 series features at a glance

A4 Print speed	Colour 26ppm; Mono 30ppm
Time to first print	8 seconds colour / 7.5 seconds mono
Print quality	ProQ2400 Multi-level technology, 1200 x 600dpi
Printer language	Windows/Mac Host-based Printing System (C510dn) PCL/PostScript emulation (C530dn)
Processor speed	266MHz (C510dn); 532MHz (C530dn)
Dimensions (HxWxD)	242 x 410 x 504mm

Paper capacity	Standard: 350 sheets of 80gsm; Maximum: 880 sheets of 80gsm
Paper weight	Up to 220gsm
Paper sizes	A4, A5, B5, A6, banners up to 1,200mm
Duplex	Standard
Memory	Standard RAM: 64MB (C510dn) Standard RAM: 256MB; Maximum RAM: 768MB (C530dn) Optional SDHC Memory Card <sup>1</sup> : 16GB

<sup>1</sup>C530dn only

## Business Printing Specialists

OKI Printing Solutions is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI Printing Solutions presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition our fax, POS and dot matrix printers complete our range of print solutions. These best in class products are designed to be easy to use making the job of in-house print easier.



### Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI Printing

Solutions continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI Printing Solutions' Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.



### CarbonZero Manufacturing Facilities

OKI Printing Solutions' three main production facilities, located in

Ayutthaya (Thailand), Shenzhen (China) and Fukushima (Japan), which manufacture printers and MFPs for the company's European and broader global markets have been made "CarbonZero" in a bid to slow down global climate change. This initiative is in accordance with our commitment to reduce total Greenhouse Gas Emissions, with an emissions reduction target of 6 per cent by 2012. This target is in line with the United Nations climate change objectives. We have invested in a range of carbon offsetting projects through co2 balance, to offset these factories' carbon emissions making them 'CarbonZero'.

### 20 years of LED Technology

OKI Printing Solutions pioneered the development of digital LED technology in printers over 20 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.



### Energy Star

Our printers and MFPs have earned the Energy Star by helping to eliminate energy waste through particularly energy-efficient designs. They use less energy to perform regular tasks. When not in use, they automatically enter a powersave mode and product features such as, duplex printing, further reduce the wasting of energy and paper resources.



### Simply Unique - 3 Year On-Site Warranty

Our devices are manufactured to the highest standards of quality and technology, which has been confirmed by independent tests. We are so convinced of the high quality of our products that we are offering you an extension of the standard warranty period to 3 years – for free! Simply register your product within 30 days of purchase to be eligible for our unique all inclusive offer. Fully covered by OKI! For further information please visit:

[WWW.OKIPRINTINGSOLUTIONS.CO.UK/WARRANTY](http://WWW.OKIPRINTINGSOLUTIONS.CO.UK/WARRANTY)



### High Definition Color

High Definition Color is OKI Printing Solutions' own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

## Great colour starts with OKI Printing Solutions

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